



ProNAi

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Boston Entrepreneurs' Network (ENET)

Bay Colony Office Park, 1100 Winter Street, Waltham, MA

June 5th 2007

ProNAi® Summary

- **Established 2004 – “The DNAi® Company”**
- **Lead drug candidate PNT100 just months from clinic with multiple cancer treatment opportunities for blockbuster revenues**
- **Product business model with pipeline of six lead candidates; PNT200 entering preclinical studies**
- **DNAi-HiT™ provides ability to design additional leads for revenue generating partnership opportunities**
- **DNAi® solves the technical issues that have prevented the medical use of oligonucleotides**
- **“Can Do / Have Done It / Will Do It Again” Team**
- **\$11M invested to date (Apjohn, Grand Angels, Amherst Fund, Sigvion, MEDC)**



DNAi® - Differentiated Approach to Nucleic Acid Drug Development



Targets: Genomic DNA disease loci	Advantage: Multiple mechanisms to trigger apoptosis
Chemistry: Unmodified oligonucleotides	Advantage: Improved safety profile
Delivery: Novosom Liposome encapsulation	Advantage: Smarticles Enhanced delivery

Emerging Pipeline of Cancer Drugs

Disease(s)	Product Candidate	Target	Discovery Lead	Development Preclinical	Development Clinical
Cancer (NHL, Prostate, Breast, etc.)	PNT100 (PNT225X)	<i>Bcl2</i>	1H2007		
Cancer (Breast, NHL, Colon, etc)	PNT200	***	2H2007		

Putative Leads to be proven out in DNAi-HiT™

Cancer (Prostate, Breast, Colon, etc.)	PNT300	***
Cancer (Breast, Colon, etc.)	PNT400	***
Cancer (Breast, Colon, etc.)	PNT500	***
Cancer (Prostate, Breast, Colon, etc.)	PNT600	***



ProNAi® Intellectual Property

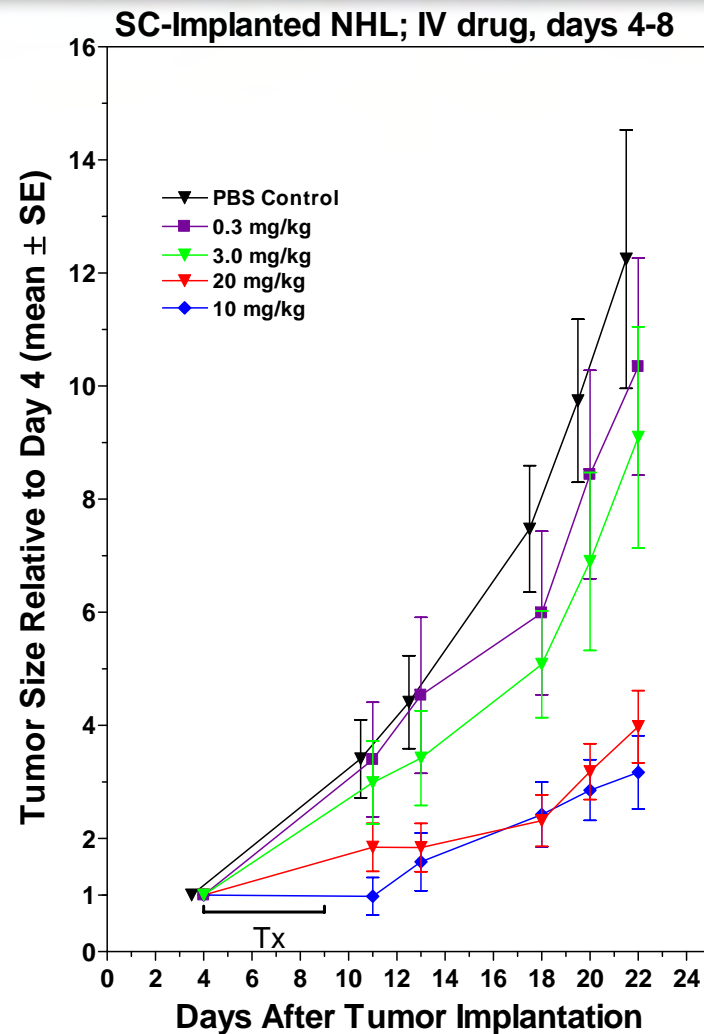
- One issued, 10 patent applications covering
 - DNAi® technology: US 5,874,416
 - Pipeline: US 2005/0287667, US 2006/0198828, US 2006/073596, US 2006/0135455 and WO 05/115524
 - Use in oncology and other diseases
 - Synergistic Combination therapy
 - Formulations
 - Platform: DNAi-HiT™
 - Registered Trademarks: DNAi® & ProNAi®

Lead Drug Candidate - PNT100

- Targets Bcl2 oncogene chromosomal translocation breakpoint region to drive apoptosis and reduce gene expression
- Anti-tumor activity demonstrated in multiple cancers
- Initial indication: Non-Hodgkins Lymphoma
- Preclinical efficacy nearing completion
- IND-directed studies underway

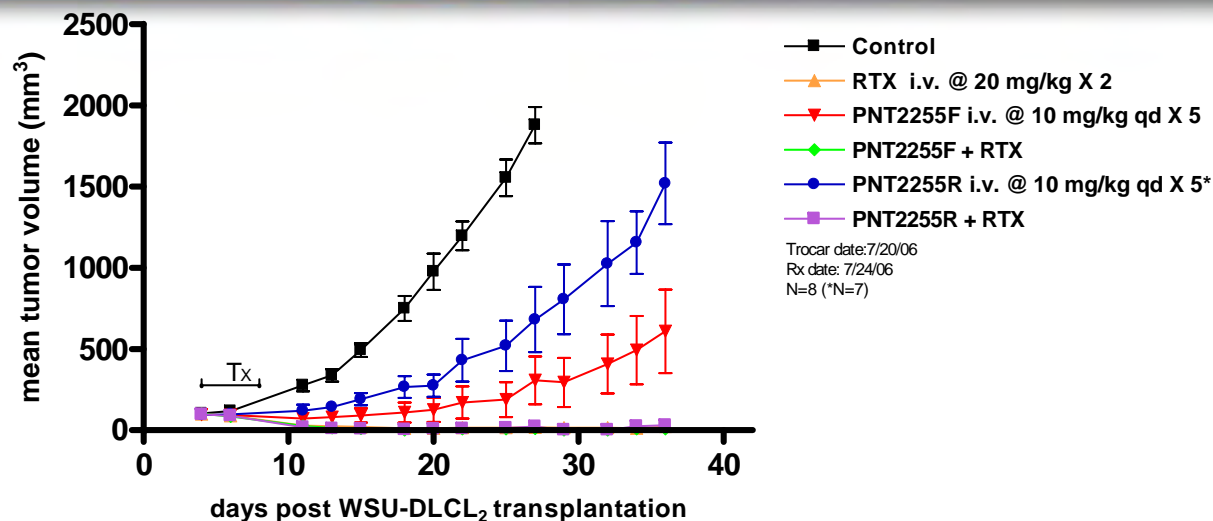
Drug Dose Response - PNT225X

Human Non-Hodgkin's Lymphoma Xenograft

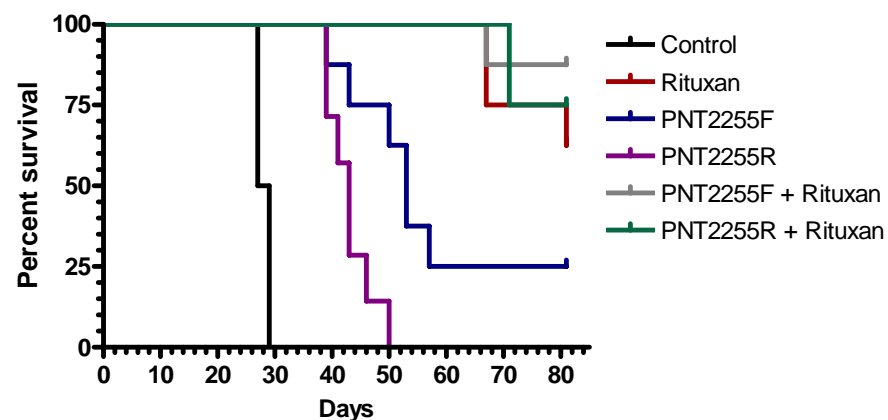


Single Agent Activity – PNT225X

WSU-DLCL2 Model: 2/8 tumor free survival

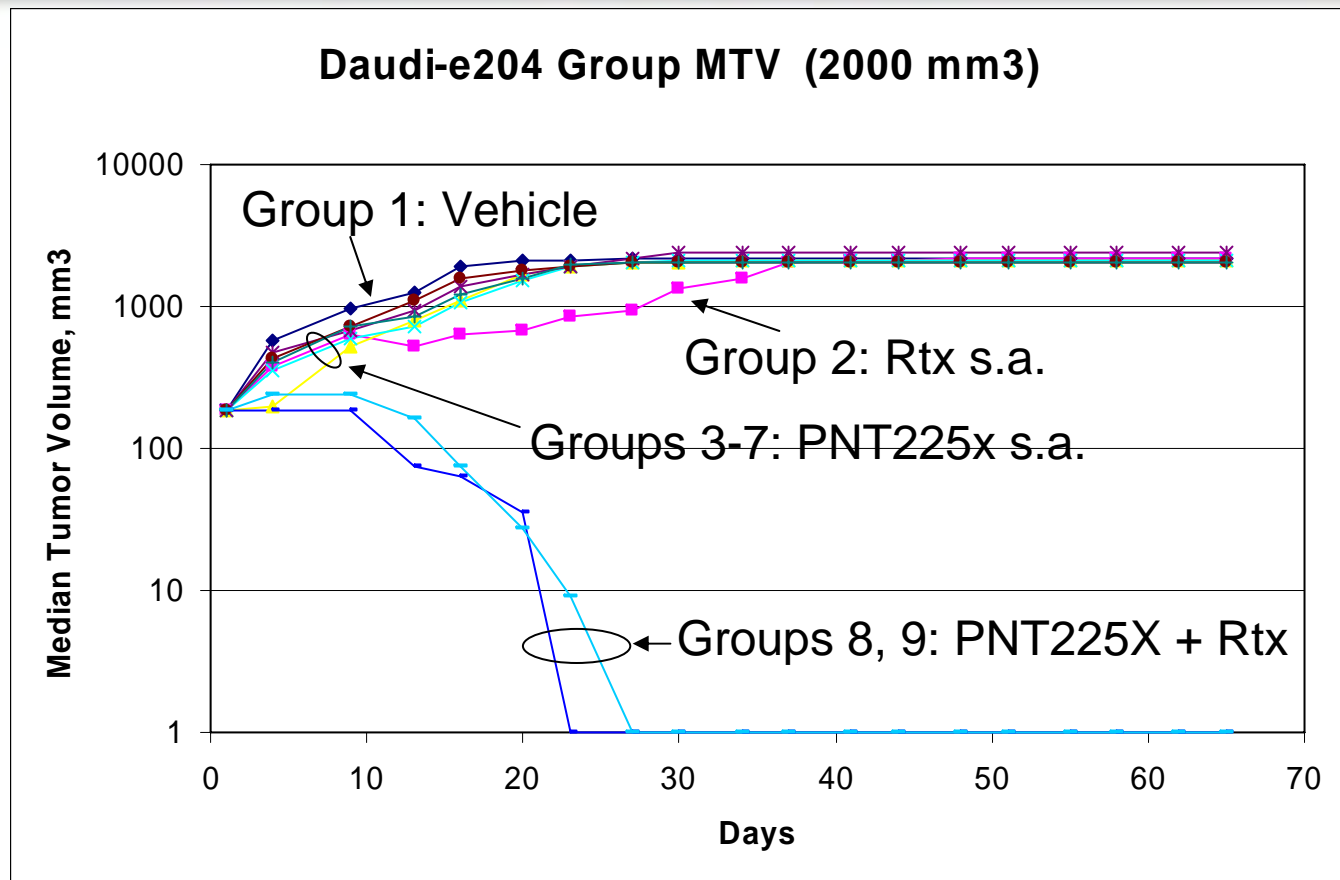


PNT2255 and Rituxan response: Survival proportions



Combination Efficacy – PNT225X/Rituximab

Daudi Human Burkitt's Lymphoma Xenograft

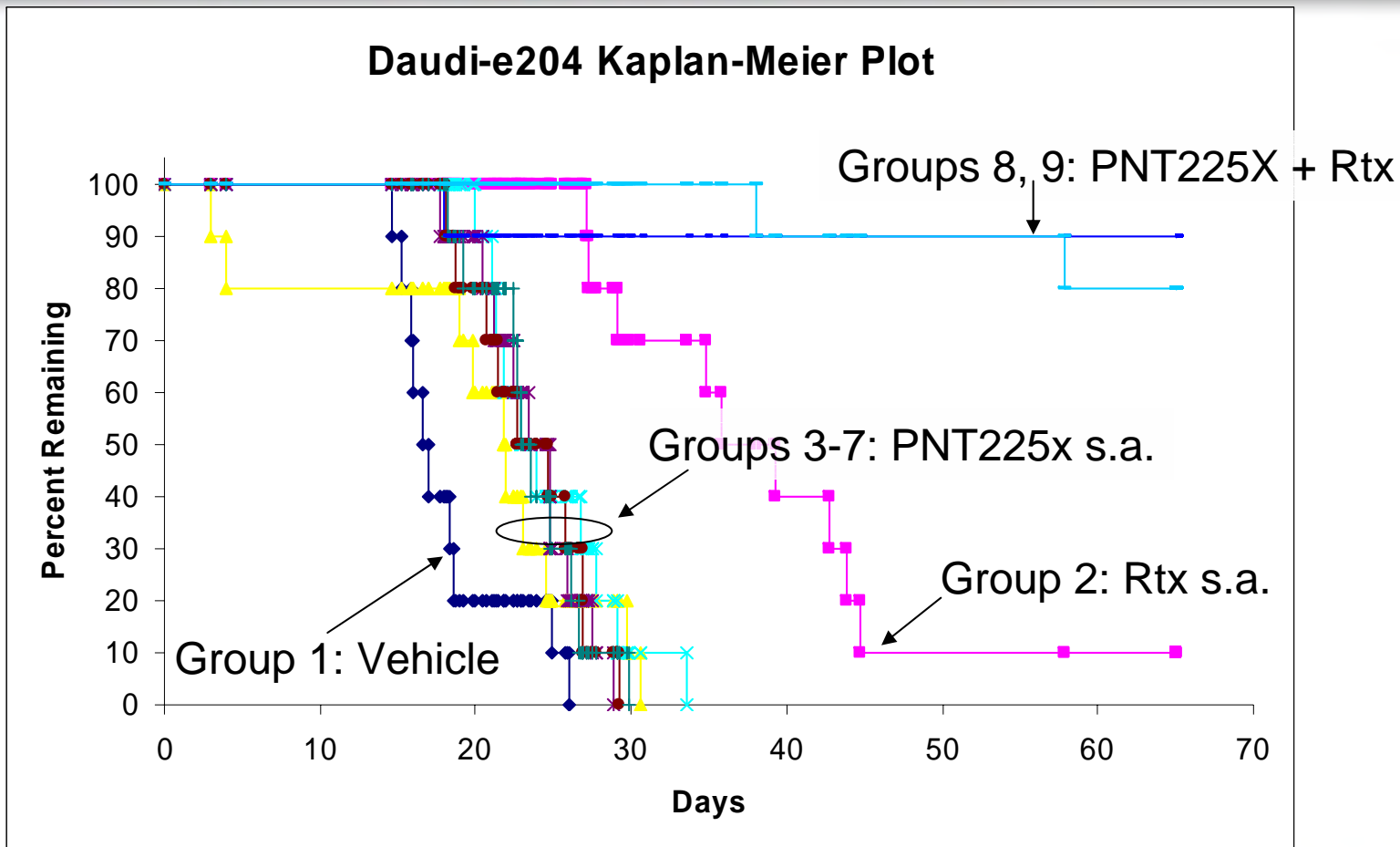


Group 8: 7/10 CRs, 9/10 long-term survivors

Group 9: 7/10 CRs, 8/10 long-term survivors

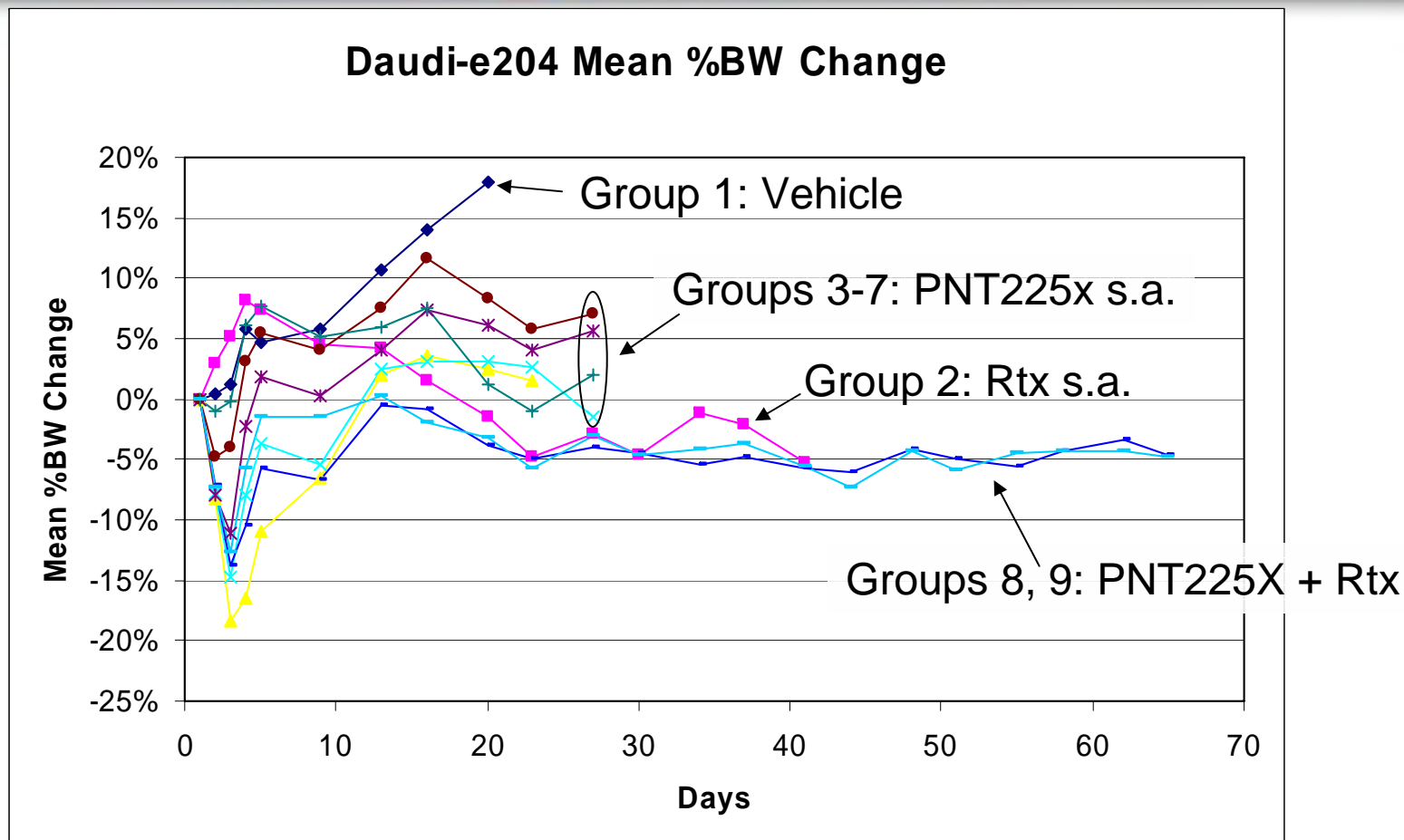
Combination Efficacy – PNT225X/Rituximab

Daudi Human Burkitt's Lymphoma Xenograft

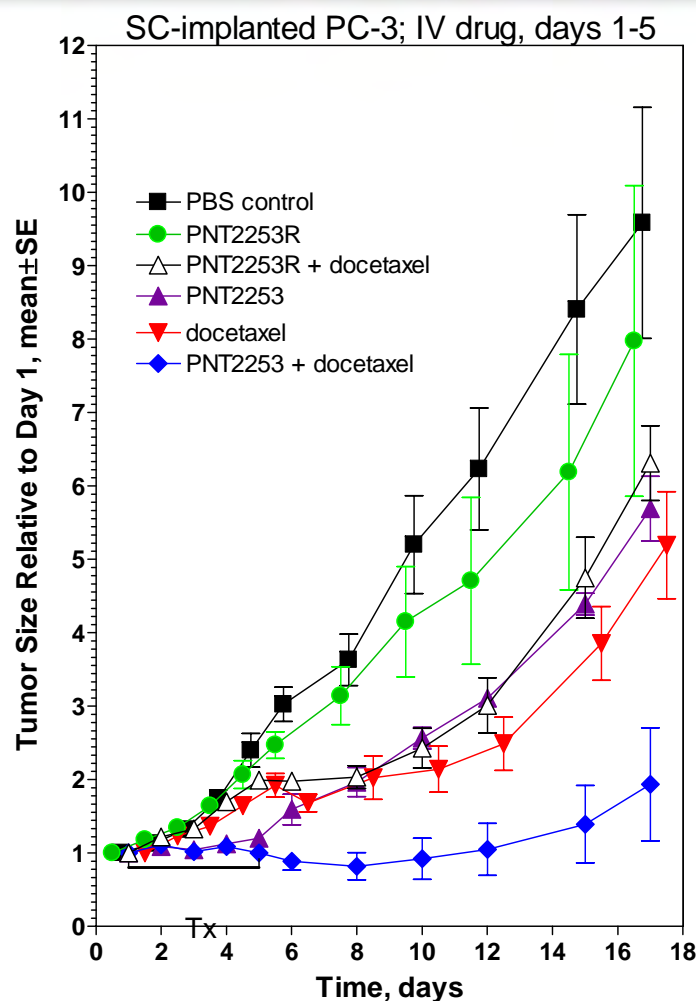


Combination Safety – PNT225X/Rituximab

Daudi Human Burkitt's Lymphoma Xenograft



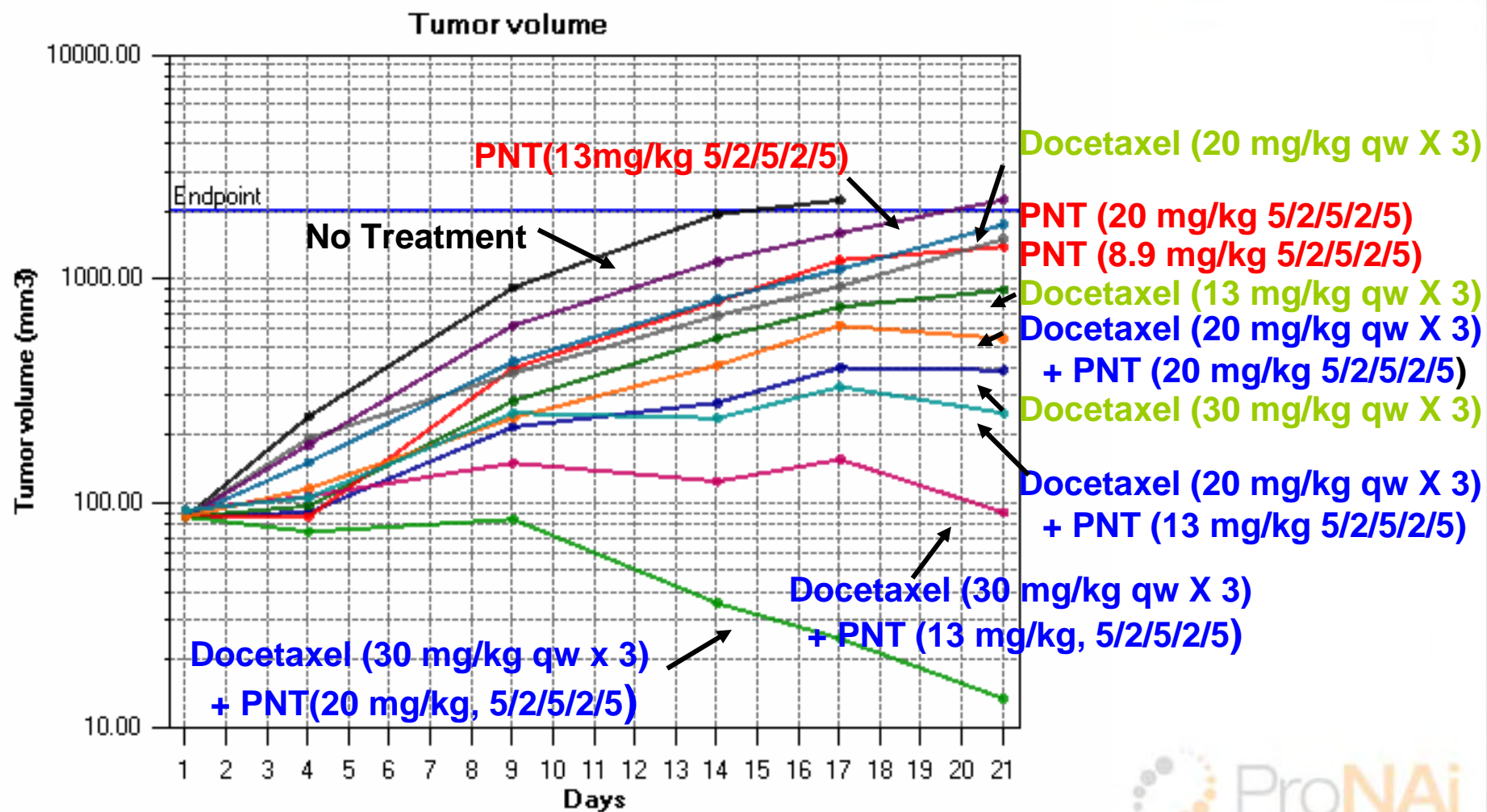
Combination Efficacy – PNT225X/Docetaxel Human Hormone Refractory Prostate Cancer



10 mg/kg PNT2253 q.d. X 5 (days 1-5)
10 mg/kg docetaxel q.d. X 1 (day 2)
5 mg/kg docetaxel q.d. X 1 (day 5)

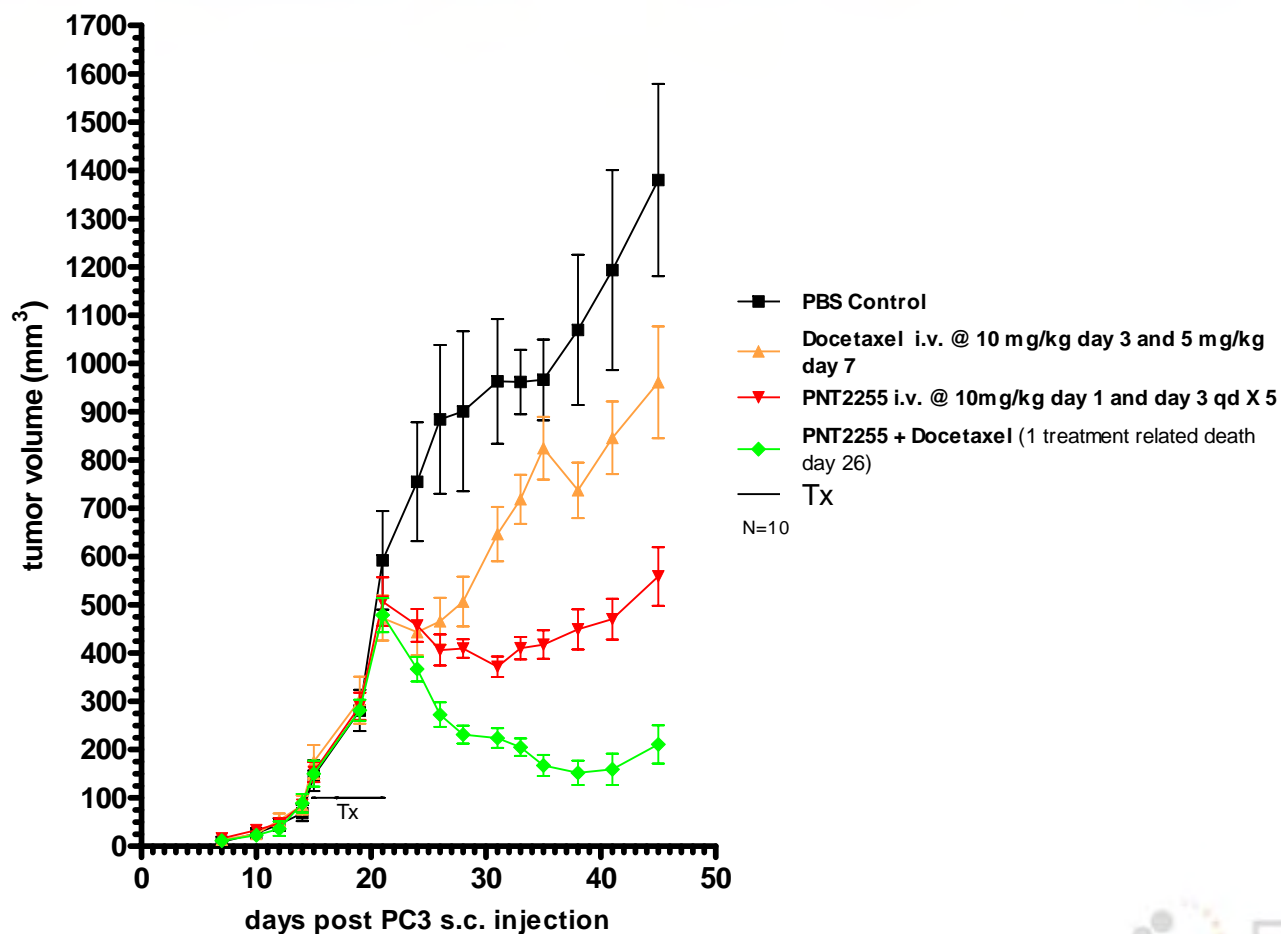
Combination Efficacy - PNT225X/Docetaxel

Melanoma



PC-3 PNT225X xenograft response

Mean tumor volume

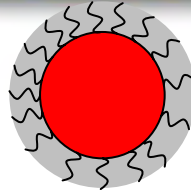
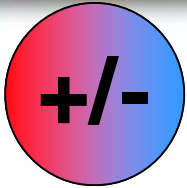


Specifications – PNT225X

<u>Characteristic</u>	<u>Test Method</u>	<u>Proposed Specifications</u>
Appearance	Visual inspection	White-to-off white milky solution
Concentration (PNT100 content)	RP-HPLC	90 to 110% target
Free PNT100	HPLC	Report values
Related Impurities	RP-HPLC	≥ 85 Area %
	IEX-HPLC	≥ 85 Area %
Lysolipid content	HPLC	NMT 10% area
Free fatty acid content	HPLC	NMT 10% area
PNT100 lipid complex particle size	Dynamic light scattering	Report values
Ethanol content	USP/EP	Report values
Endotoxin	LAL	≤2 EU/mL
Osmolality	USP	280-350 mOsm
Sterility	USP	Sterile

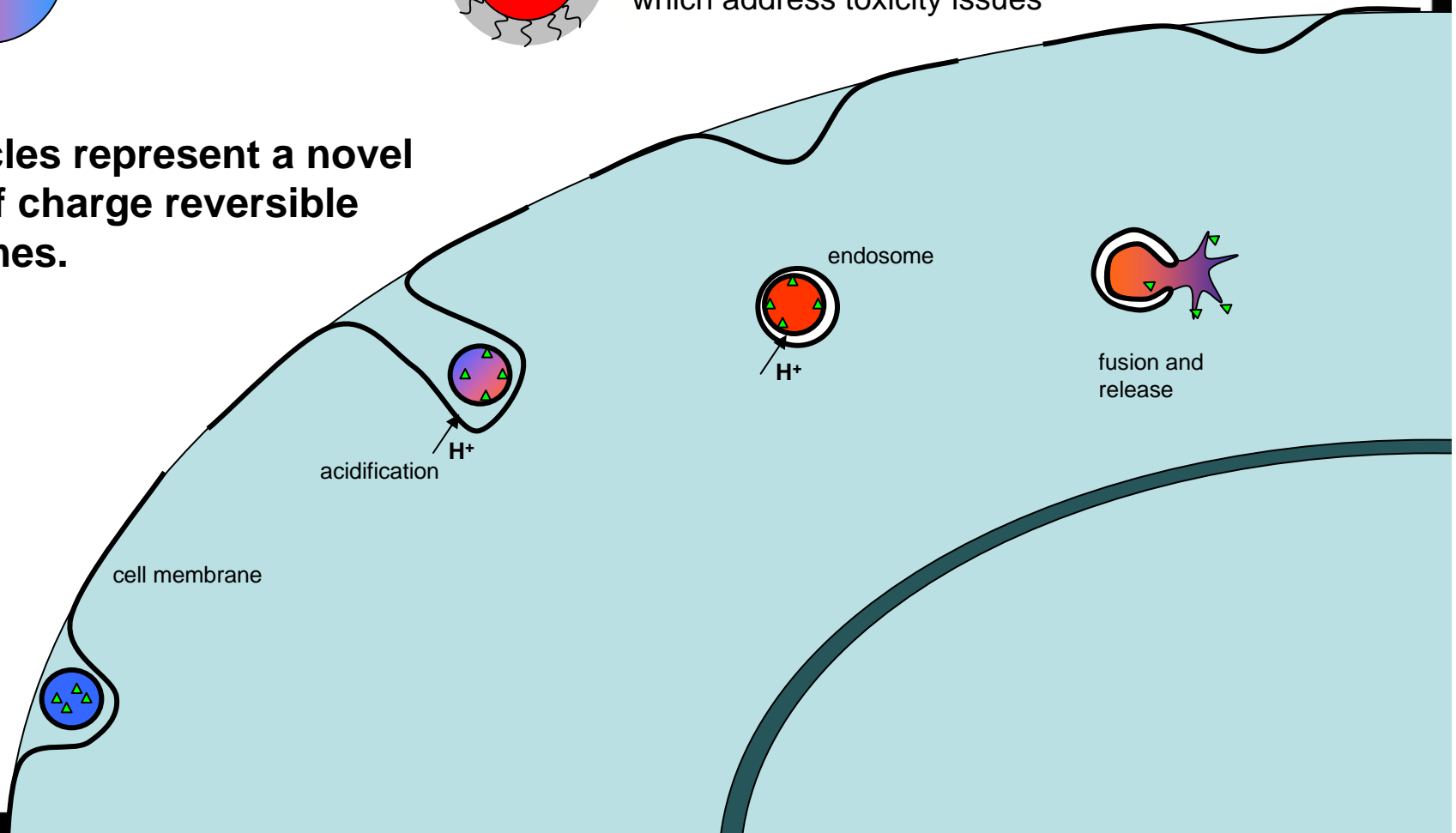
Safe by Nature

- Efficient by Design (Novosom Smarticles)



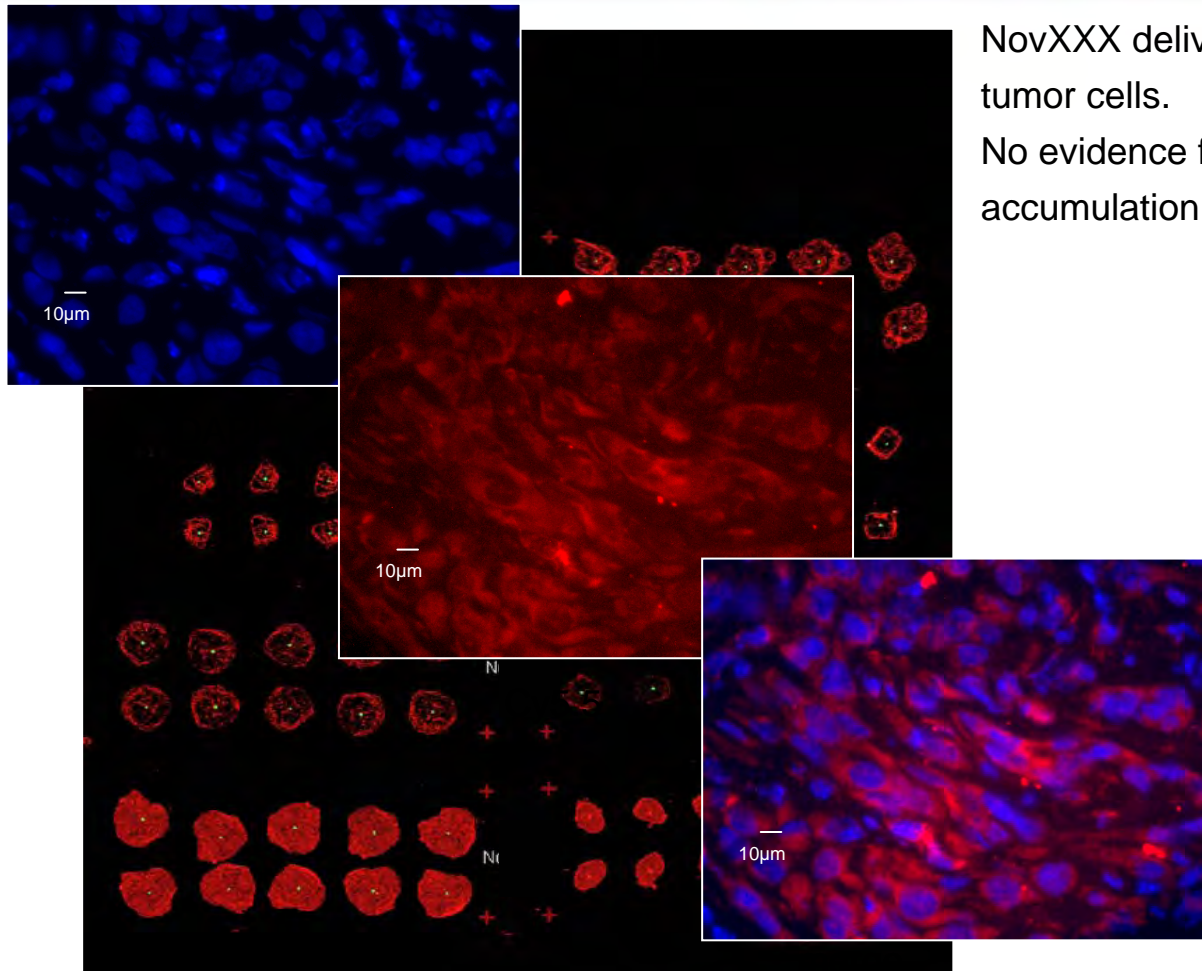
Competition is mainly cationic constructs with PEG “shields” which address toxicity issues

Smarticles represent a novel class of charge reversible liposomes.



Cellular delivery

- ASO in tumors (Novosom Smarticles)



NovXXX delivers effectively into tumor cells.

No evidence for endosomal accumulation.

Cy5.5 labelled oligo was combined with NovXXX and injected into mice bearing a subQ tumor xenograft.

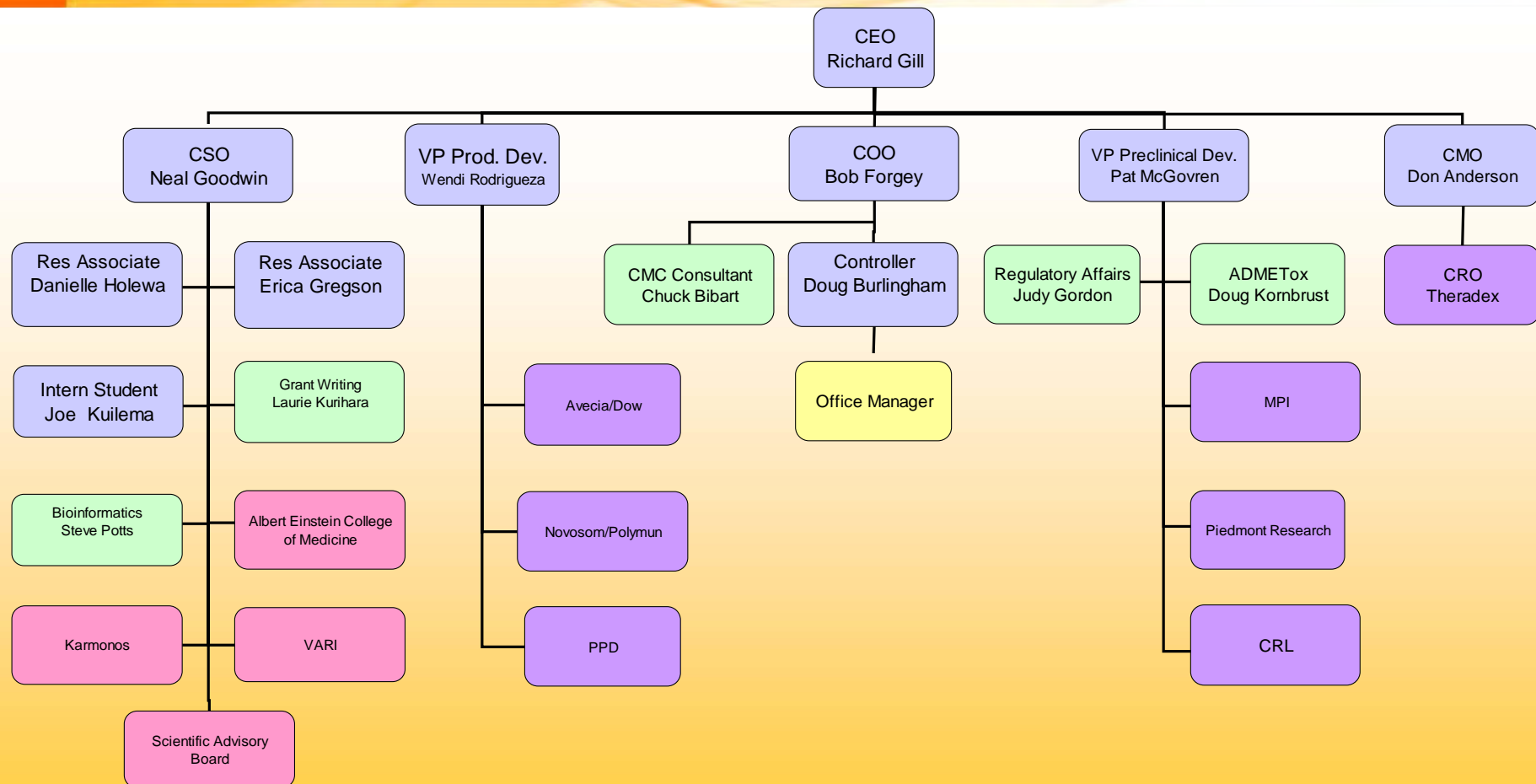
Clinical Development - PNT225X

Rationale for Phase I/II Plan

- Consider a “Complete Phase I Design”
 - Establish the MTD/OBD of PNT225X monotherapy in solid tumor population (Phase Ia)
 - Establish safety and phase II dose for various drug combinations including PNT225X (Phase Ib)
 - Prioritize Phase II combination options among multiple indications of interest; expedite development plan towards best options
- Include exploratory studies to define biomarkers
 - Required for targeted drug development
 - Need to test molecular hypotheses re: MOA
 - Identify molecular markers predictive of drug response

Organization Chart

- Team of 10 FTE's



ProNAi[®] Management Team

Richard D Gill, PhD
President and CEO

**Signet Laboratories, Genome Therapeutics,
BTG, Unilever**

Robert Forgey
COO

**Pfizer, Pharmacia-Upjohn,
Searle, Monsanto**

Donald Anderson, MD
CMO

**Advancis, Aventis, Pharmacia & Upjohn,
Baylor**

Neal Goodwin, PhD

Pharmacia, The Jackson Laboratory

Patrick McGovren, PhD
VP Preclinical Development

Pfizer, Pharmacia

Wendi Rodriqueza, PhD
VP Product Development

Novartis, Esperion



ProNAi® Board of Directors

Don Parfet <i>Chairman</i>	Apjohn Group/Apjohn Ventures
Richard D Gill	ProNAi
Robert Forgey	ProNAi
Mike Pape	Sigvion Ventures
Mina Sooch	Apjohn Ventures

ProNAi® Scientific Advisory Board

Nucleic Acid Chemistry

Tod Woolf, PhD (Chairman)

Founder Sequitur, Natick, sold to Invitrogen

Cy Stein, MD, PhD

Professor and Head
Genitouriological Cancer
Albert Einstein COM, New York

Genomics

John Schimenti, PhD

Professor and Director Vertebrate
Genomics, Cornell U., Ithaca

Terry Magnuson, PhD

Professor and Chair Genetics,
U. North Carolina, Chapel Hill

Preclinical Efficacy

Ayad Al-Katib, MD

Head Oncology, St. Johns
Medical Center, Detroit
Professor of Medicine, Wayne
State University Medical
School, Detroit

Craig Webb, PhD

Director and Principle
Investigator Tumor Metastasis
and Angiogenesis Laboratory,
Director Multiple Myeloma
Laboratory Van Andel
Research Institute, Grand
Rapids

Clinical

Mace Rothenberg, MD

Ingram Professor of Cancer
Research and Professor of
Medicine, Vanderbilt Medical
School, Nashville

Commercial

David Olson, PhD

Vice President Research
PanCell, Co-founder Gentera

ProNAi® Discovery Strategy

- **Build on promising results of PNT100, PNT225X and PNT200 to expand portfolio**
- **Many cancers linked to chromosomal translocation**
- **Focus on cancer linked chromosomal translocation breakpoints**
- **Induce single stranded DNA formation at targeted translocation breakpoints**
- **DNAi® oligomers may interfere with chromosome structure to induce apoptosis**

Working Hypothesis for MOA

- PNT225X



Chromosome Translocation
site 5' to BCL2 gene

Cancer causes genomic instability

- Relaxed chromosome structure
- Tumor genome susceptible to DNAi recognition

Lead candidates target oncogene
translocation breakpoint regions
•*BCL2* & *MYC*

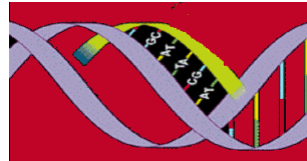
DNAi® Data Evidence

- Strand specificity
- Sequence specificity
- +++ activity with DNA altering agents
- +++ activity with ↑ *BCL2* expression

↑ *BCL2* → ↑ Genomic Instability
(Predictive Biomarker)

Induction of
ssDNA formation
“Primed Helix”

PNT225X
(single stranded
DNAi® oligo +Lipid)



DNAi® Data Evidence

- Microarray Data (Predictive Biomarker)

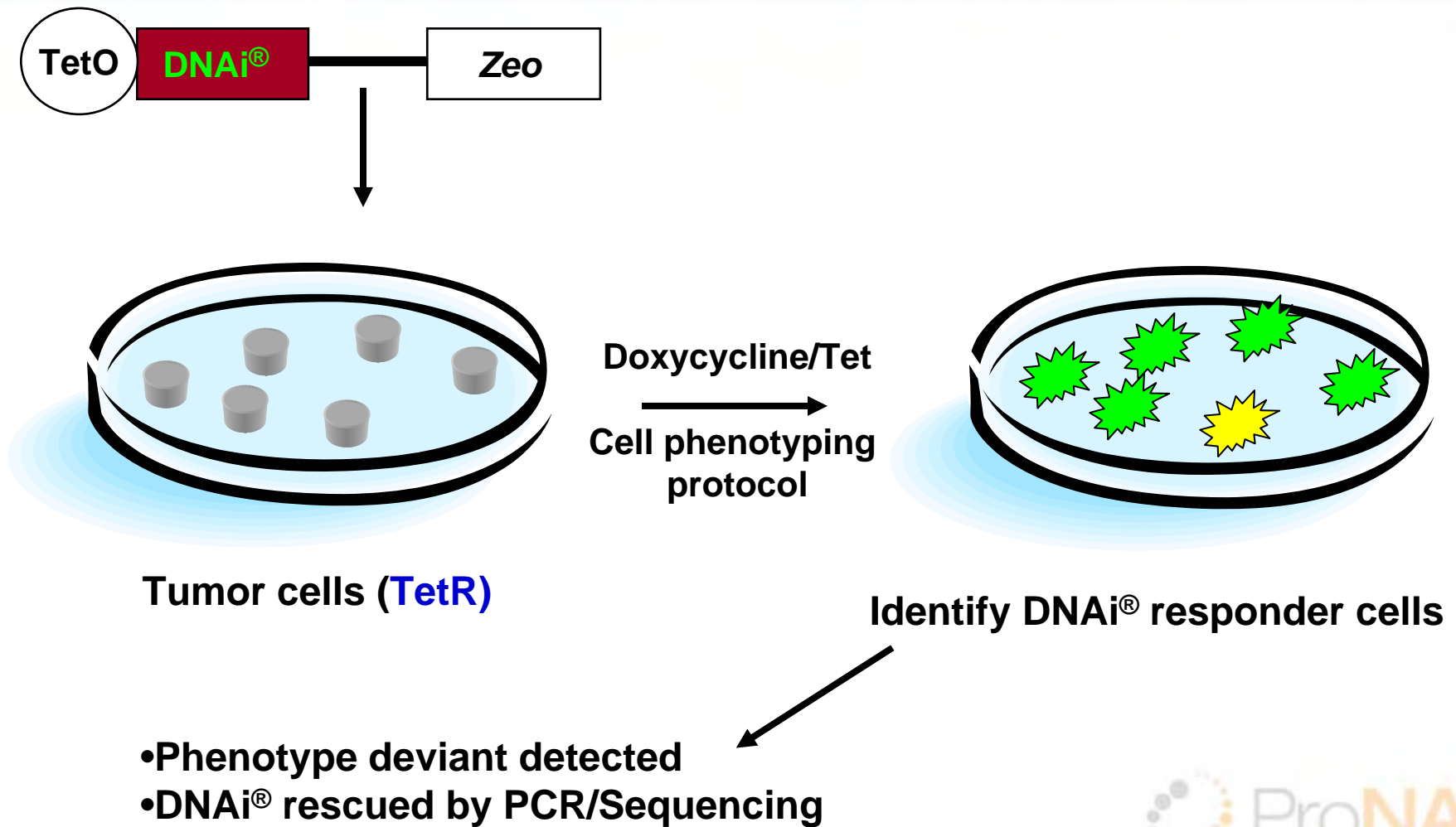
Induction of
p53/Sp1
response

**Apoptosis in
Cancer Cell
Not Normal Cell**

DNAi® Data Evidence

- In vitro* tumor line efficacy
- In vivo* xenograft response
- Exploratory monkey tox

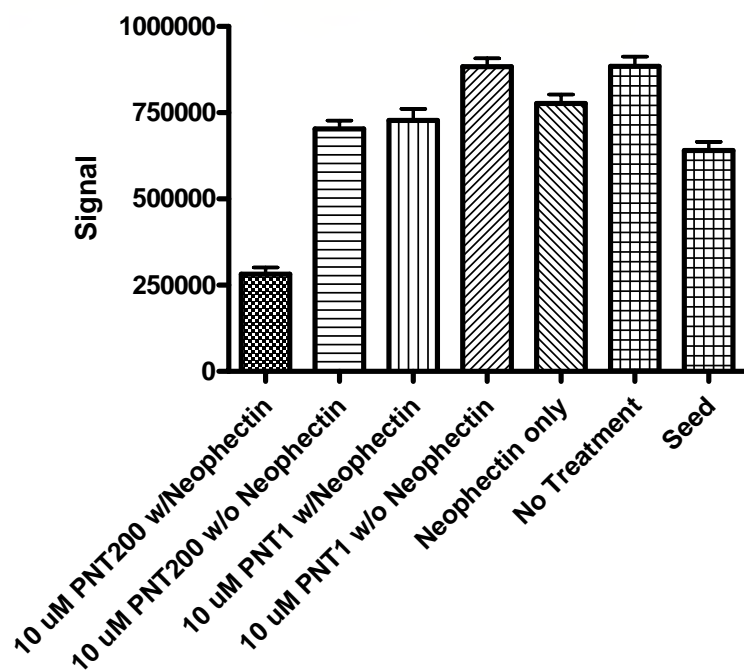
ProNAi® Platform – DNAi-HiT™



PNT200

- Inhibits Breast Cancer Cell Proliferation

PNT200 Inhibition of MCF-7 Breast Cancer Cells (72 hr)



*DNAi-HiT™ and
in vivo efficacy next*

PNT200=MYC lead

PNT1=24mer randomer

PNT200 w/Neophectin vs. PNT1 w/Neophectin highly significant ($P < 0.0001$; Mann-Whitney=0.00)

PNT200 w/o Neophectin vs. PNT1 w/o Neophectin highly significant ($P < 0.0001$; Mann-Whitney=5.0)

note: Neophectin only demonstrates free liposome toxicity

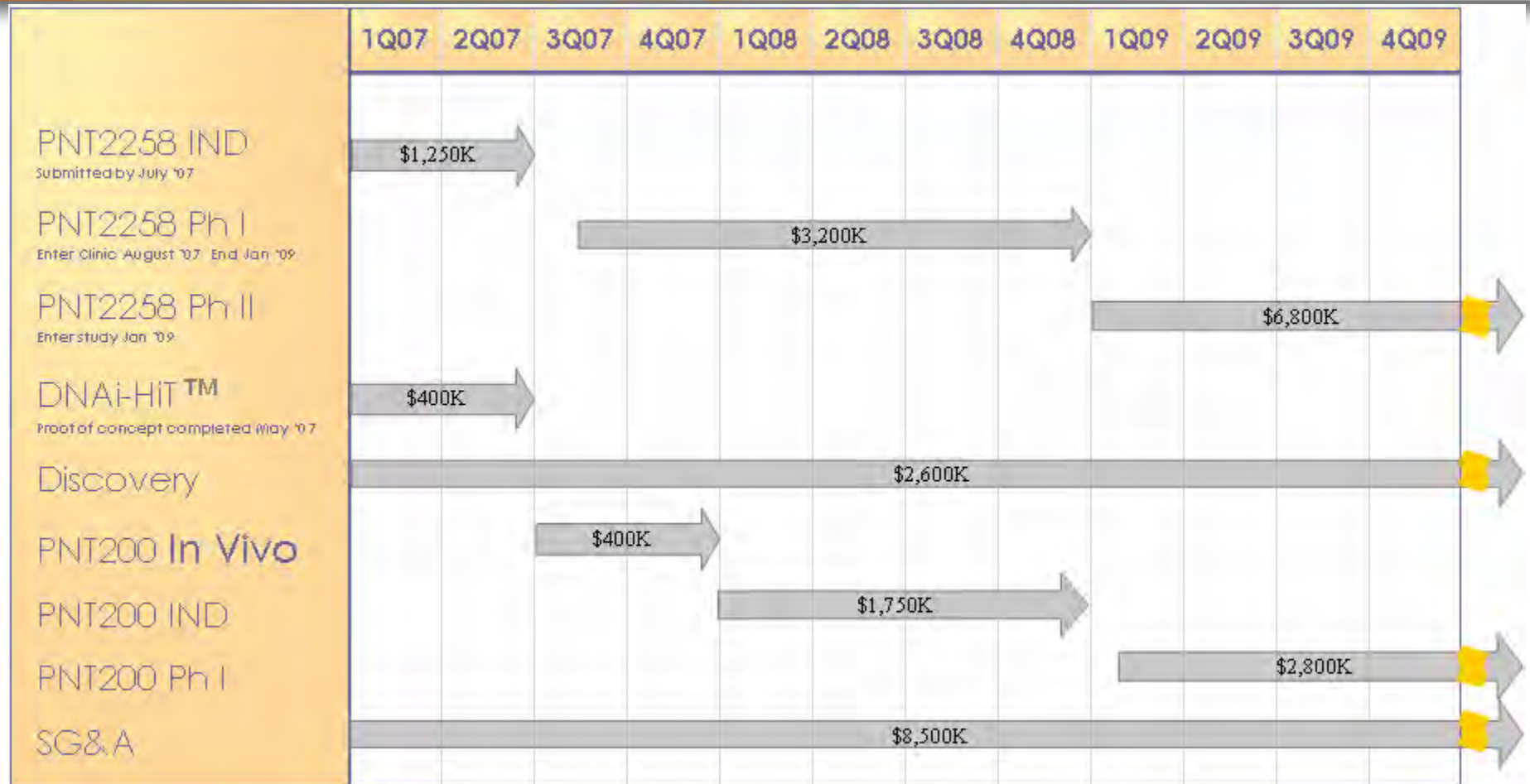
ProNAi® Financing Plan

- Funding to date ~\$11M

- **Series A Pre-Money Valuation \$2.5 M**
- **Series A Financing \$2.5 M**
 - Angel Funds
 - Venture Capital
- **Convertible Notes from MEDC \$5.0M**
- **Bridge Financing \$3.35M**
 - Converts at Series B financing
 - Take PNT225X to IND submission
- **Series B Financing \$25M (~\$17M new money)**
 - Anticipated closing 1Q07 (Apjohn Ventures \$1M)
 - Take PNT225X into the clinic
 - Complete Phase I thru Phase IIa

ProNAi® 2007 to 2009: \$27.7M

- Portfolio Development/Use of Proceeds



ProNAi® Key Milestones

- **Publish/present PNT225X preclinical data**
- **Demonstrate Phase IIa proof-of-concept efficacy data for PNT225X**
- **Advance PNT200 into Phase I clinical trials**
- **Determine MOA in oncology**
- **Validate DNAi-HiT™ platform/identify new drug leads**
- **Position company for major alliance or acquisition**

ProNAi[®] Exit Opportunities

<u>Liquidation Event</u>	<u>Timing</u>	<u>Potential Value</u>
Out licensing IND and Ph I/II Package(s)	1-2 yrs	\$20-50M Upfront \$50-200M Milestones 8-12% Royalties
Pharma Development Partnership(s)	2-3 yrs	\$250M
M&A	3-5 yrs	\$100-500M

Why are we all investing in ProNAi®?

- **Lead candidate PNT100 just months from clinic with multiple cancer treatment opportunities for blockbuster revenues**
- **Product business model with pipeline of six lead candidates; promising follow on PNT200**
- **DNAi-HiT™ provides ability to design additional leads for revenue generating partnership opportunities**
- **DNAi® solves the technical issues that have prevented the medical use of oligonucleotides**
- **“Can Do / Have Done It / Will Do It Again” Team**
 - Upjohn, Pharmacia, Pfizer, Monsanto, GD Searle, sanofi-aventis, Unilever, BTG, Genome Therapeutics, Signet Laboratories, Esperion, Novartis





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